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Docket No. 104.028-03

#### Declaration and Power of Attorney For Patent Application English Language Declaration

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first

and joint inventor (if plur a patent is sought on the i		of the subject matter which is claimed a	nd for which
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the specification of which (check one)  [ ] is attached hereto.		· ·	
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including the claims, as a I acknowledge the duty to	mended by any amendment  disclose to the United Stat	at contents of the above identified spec referred to above. es Patent and Trademark Office all info d in Title 37, Code of Federal Regulation	er and a health annual action and the greation of the sign of the analysis
any foreign application(s) application which designs identified below, by checi	) for patent or inventor's cer sted at least one country oth king the box, any foreign ap	5, United States Code, § 119 (a) - (d) or tificate, or § 365 (a) of any PCT Interner than the United States, listed below application for patent or inventor's certification of the application of which priority	national of the confine and characteristic and have also on the comment units of the cate or PCT.
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60/333,152		November 27, 2001	
(Application Serial N	0.)	(Filing Date)	
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named to a control of thi omizid as battari ind statements may jeopardize the validity of the application or any patent issuing thereon.

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

Jerome D. Jackson Reg. No. 33,186

Sond Correspondence to: Law Office of Jerome D. Jackson

Direct Telephone Calls to:

Page 3 of

#### 211 N. Union Street, Suite 100 Alexandria, Virginia, 22314

Jerome Jackson, Telephone: 703-684-4840 Pull Name of sole or first inventor Ken R. Powell Date Athens, Georgia Citizenship U.S. Post Office Address 1592 Mars Hill Road, Suite B. Watkinsville, Georgia 30677 Full Name of second inventor Thomas M. Hintz. Second inventor's signature Date Residence Porris CA Citizenship Post Office Address 23551 Rose Quartz Drive, Perris CA 92570

Pull Name of third inventor	1 ,	Hell Morris och by dames ob
Eleanor B. Maxwell HATETLEY		وَ إِنَّهُ وَا إِنَّهُونِهُ فَعَلِيهِ مِنْ أَنَّهُ وَمُعَوِّدُونَا مِنْ أَنْ فَيْ مِنْ مُعَمِّدُونَا
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Residence		
Crawford, Georgia		e e
Citizenship		
U.S.		
Post Office Address		
128 Old Edwards Road, Arnoldsville, Georgia 306	19	·

#### Declaration and Power of Attorney For Patent Application **English Language Declaration**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

### RETAIL SYSTEMS AND METHODS EMPLOYING A PRODUCT SHELF INTERFACE TO PROVIDE PURCHASE INCENTIVES

the specification of which (check one)			· · · · · · · · · · · · · · · · · · ·	•	
[ ] is attached hereto.		, , ,	. 1. (2.)	,	
[ X ] was filed on		ted States Application		••	•••
I hereby state that I have reviewed including the claims, as amended					
I acknowledge the duty to disclosure known to me to be material to pa Section 1.56.			Federal Regula		
I hereby claim foreign priority be (b) of any foreign application(s) International application which d below and have also identified be inventor's certificate or PCT Inte application of which priority is cl	for patent or invertesignated at least of low, by checking treational applications.	ntor's certificate, or !! one country other than the box, any foreign app ion having a filing date	365 (a) of any the United Sta plication for pa	PCT to but test listed; nate tent or every appoint of the continue	st or layauce's . diaclassi com m one dhug the job
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I hereby claim the benefit under 35 U.S.C ' 119(e) of any United States provisional application(s) listed below:

60/333,152	November 27, 2001
(Application Serial No.)	(Filing Date)

I hereby claim the benefit under 35 U.S.C ' 120 of any United States application(s), or ' 365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 U.S.C ' 112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, C.F.R., 1 1.56 which became available between the filing date of the prior application and the national or PCT international filing dated of this application:

10/300.917	November 21, 2002	abandoned				
(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)				
09/317,439	May 24, 1999	abandoned				
(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)				

I hereby declare that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and that all statements made herein of my own knowledge are true and the my statements made on information and belief are believed to be true; and further that these statements sustained by the contract of the contract were made with the knowledge that willful false statements and the like so made are punishable by within the property of the fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code, and that section 1001 of the any such willful false statements may jeopardize the validity of the application or any patent issuing supervised the statements may jeopardize the validity of the application or any patent issuing supervised the statements may jeopardize the validity of the application or any patent issuing supervised the statements may jeopardize the validity of the application or any patent issuing supervised the statements are supervised to the statements of the application or any patent issuing supervised the statements are supervised to the statements of the statements are supervised to the statements of the statements of the statements of the statements of the statement is supervised to the statement of thereon कर कर कर कर के दिन है है कि कर कर के दिन का 100 में कि का 100 में कि कर कि कि कि कि कि कि कि कि कि कि

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or hand a larger of the second of the sec agent(s) to prosecute this application and transact all business in the Patent and Trademark Office and transact all business in the Patent and Trademark Office connected therewith.

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Third inventor's signature	Date
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